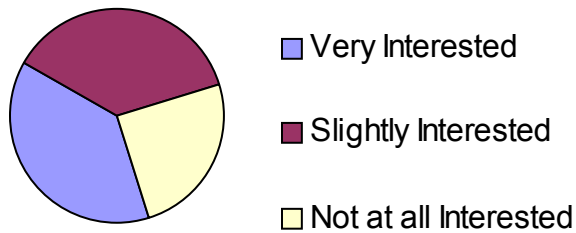


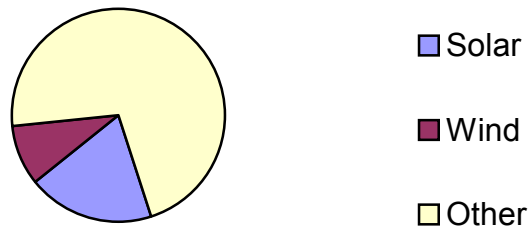
## Green Power Script

We would like to ask a few questions about green or environmentally friendly power. Green Power is typically described as electricity created from renewable energy sources such as wind, solar energy, plant material such as wood chips, or gas recovered from closed landfills. NSTAR is considering offering Green Power as an optional service, and in trying to design the offering we would like to ask you a few questions.

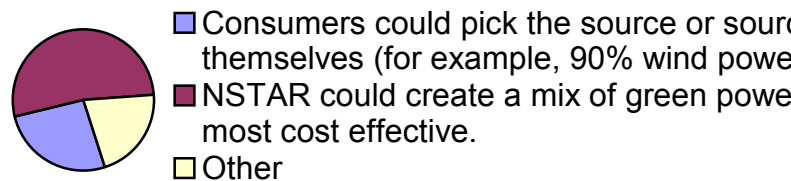
- 1) How interested would you be in participating in such a program?



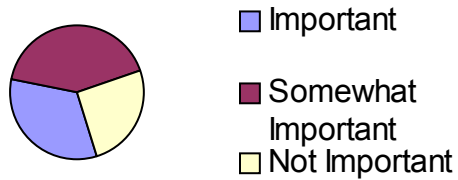
- 2) Do you have a preference among the types of green power I mentioned (wind, solar cells, plant/biomass, landfill gas, other)?



- 3) There are several different ways in which NSTAR could offer Green Power to our customers. Which would you prefer?



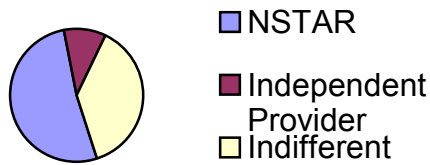
- 4) How important is it for you to know exactly where the Green power is being produced (for example, from the windmill in Hull)?



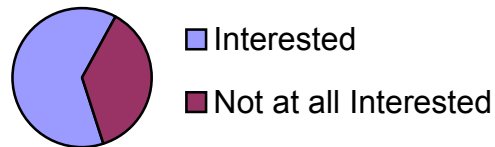
- 5) How important is it for you to have the Green Electricity produced here in New England versus elsewhere in the country?



- 6) Like your telephone bill, where you can choose different service providers, you can also choose different electricity providers. Would you prefer to purchase green power from –



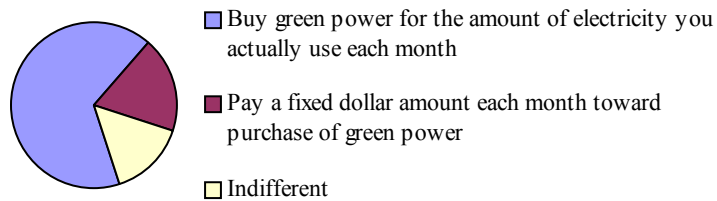
- 7) Assuming that the purchase of Green Power from NSTAR would be an additional charge of between 5 and 10 dollars a month, how interested would you be in participating in such a program?



- 8) If this \$5-\$10/month could only be billed on your credit card, would you still be interested?



- 9) How would you prefer to determine how much you pay for green power each month:



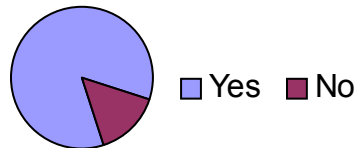
- 10) On a rating of 1-10, where 1 is not at all important and 10 is very important how important is it for NSTAR's Green Power Program to be endorsed or supported by:

a) A leading environmental advocate?  
Average response, 7.1

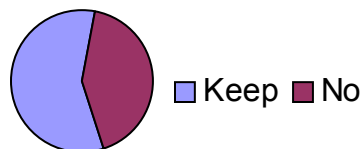
b) Massachusetts state government?  
Average response, 6.3

- 11) Massachusetts plans to make available to green power buyers a tax deduction on their federal tax return for the extra cost they pay for renewable power.

a) Would this tax deduction make you be more inclined to purchase Green Power?



b) Would you want to keep these tax savings or use them to buy a little more green power?



12) In New England, a new accounting system was set up this year that uses “certificates” to tell consumers where their electricity was generated. NSTAR would buy these certificates from renewable power generators to assure you that your power is now renewable. Please tell me whether you agree or disagree with the following statements about this on a rating of 1-10.

a) I’m glad that there’s a system so NSTAR will know where my green power will be coming from.

Average response, 6.2

b) This system of using certificates doesn’t make sense yet, so I’d rather not participate until I get more information.

Average response, 6.1

c) I’d be interested if NSTAR would offer a simple way for me to buy some of these certificates myself.

Average response, 5.3

13) How would it affect your attitude toward NSTAR if NSTAR does offer green power in this way?



■ Improve it

■ Make no change

■ Lower it

If you have any questions on green power you can go to the website - <http://www.masstech.org/>